

SCHEME BROCHURE

	Pledge	Recognition Scheme												
 <p>Organisation Nature</p>	<p>Companies registered with Business Registration and established in Hong Kong for at least 1 year or</p> <p>Government departments, statutory bodies, chambers of commerce, professional bodies, international service clubs, philanthropic foundations, under section 88 of the Inland Revenue Department, hospitals, universities and educational institutions are eligible to apply</p>													
 <p>Category</p>	N/A	<ol style="list-style-type: none"> Organisations of <500 Organisations of over 500 employees 												
 <p>General Awards</p>	N/A	<p>Applicants must be a Pledged Company and have generated valid proof to help reach the “MVPA60 HK and Target Towards 2030” target between 1 Jul 2023 - 30 Jun 2025.</p> <table border="1"> <thead> <tr> <th></th> <th>No. of annual Youth Sporting Hours</th> <th>Awards</th> </tr> </thead> <tbody> <tr> <td>Tier 1</td> <td>20</td> <td>Honourable Mention</td> </tr> <tr> <td>Tier 2</td> <td>100</td> <td>Supporter of the Future Awards</td> </tr> <tr> <td>Tier 3</td> <td>Top three within each category</td> <td>Champion, Silver, Bronze Award</td> </tr> </tbody> </table>		No. of annual Youth Sporting Hours	Awards	Tier 1	20	Honourable Mention	Tier 2	100	Supporter of the Future Awards	Tier 3	Top three within each category	Champion, Silver, Bronze Award
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 <p>Recognition Criteria</p>	None Just one-click	<table border="1"> <thead> <tr> <th>Tier 1 & 2</th> <th>Tier 3</th> </tr> </thead> <tbody> <tr> <td>100% - Number of children and youth sporting hours generated (see remarks 1 & 2)</td> <td>50% - Number of children and youth sporting hours generated (see remarks 1 & 2) 50% - Marks given by the Judging Committee according to the Judging Criteria</td> </tr> </tbody> </table>	Tier 1 & 2	Tier 3	100% - Number of children and youth sporting hours generated (see remarks 1 & 2)	50% - Number of children and youth sporting hours generated (see remarks 1 & 2) 50% - Marks given by the Judging Committee according to the Judging Criteria								
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 <p>Judging Criteria</p>	N/A	<p>Only applicable to Tier 3</p> <p>25% - Impact and Engagement 15% - Innovative Programming 10% - Community Collaboration</p>												
 <p>Requirement of Proof</p>	N/A	Any documents that will certify the actual number of sporting hours generated for youth: e.g letter from the charity partners, attendance record of events, etc.												
 <p>Remarks</p>	N/A	<ol style="list-style-type: none"> Youth Sporting Hours are defined as the number of hours that youths aged 5-17 engage in moderate-to-vigorous physical activity (MVPA) The applicants will first be sorted according to the number of youth sporting hours generated. Then, marks will be given according to the ranks. The champion will receive 50 marks. The 1st runner up will receive 50- (50 / number of applicants) x (the rank of the applicant-1) marks. Assuming there are 25 applications, the 1st runner up will receive 48 marks and the 2nd runner 46 marks. No double counting is allowed. For example, if company A has claimed the sporting hours for Event X, company B as the venue partner will not be allowed to claim those hours 												